



CONTACT INFORMATION:
Jaimie N Camesano
TapRoot Systems Inc.
Tel: +1.919.465.2266 ext 4383
Fax: +1.919.465.2111
www.taprootsystems.com

FOR IMMEDIATE RELEASE

TapRoot Systems Exhibits Latest Wireless LAN Software Solutions and Top Executive to Speak at EXPO COMM Wireless Japan

RESEARCH TRIANGLE PARK, NC – July 17, 2007 – TapRoot Systems Inc., a leading provider of embedded software solutions and reference platforms for Smartphones announced today, Vice President of Worldwide Sales, Robert Lyle, will speak at EXPO COMM Wireless Japan 2007 and TapRoot Systems will be hosting a booth on the exhibit floor showcasing the latest Wireless LAN and Security Software Solutions for Smartphones with advanced operating systems.

Robert Lyle will present on “Software as the Key Differentiator” on July 18, 2007 at 2:50 PM in the Seminar Room by East Hall 1 Entrance at Tokyo’s Big Sight International Exhibition Center. His presentation will cover how new advancements in software innovation can reduce time-to-market and contain handset creation costs. TapRoot Systems will also be an exhibitor this year, located in the Embedded Technology Sections at booth C-299. The show floor will be open July 18 – 20, 2007 from 10:00 AM – 5:30 PM.

“We’re looking forward to participating at EXPO COMM for the first time this year” said Robert Lyle, VP of Worldwide Sales. “In my presentation, I will be discussing the changing ecosystem of the Smartphone market and how customizing the software on a device is a unique value proposition for TapRoot and the Smartphone industry. I will touch on that topic as well as my thoughts on where the Smartphone industry is going.”

Robert Lyle has more than 15 years of leadership experience in sales, management and engineering. He has an Executive MBA from Arizona State University and a MSEE and BSEE from Purdue University. He was also a Fulbright Scholar to Australia, holds one US Patent and has co-authored multiple publications and conference proceedings.

EXPO COMM Wireless Japan is the only event in Japan held annually which is specialized in Wireless & Mobile networks, Personal Area Networks, Internet ITS, Home networks, and other wireless technologies for Japan's advanced mobile society. This Exhibition and Conference is the only event that brings buyers and sellers together at the hub of Japan's wireless market, attracting over 34,000 industry professionals and 190 exhibitors.

About TapRoot Systems Inc.

TapRoot Systems, Inc. provides embedded software products and system integration services for the global mobile phone marketplace. The company specializes in dual-mode (telephony and WLAN) solutions for the industry's major mobile operation systems; Microsoft® Windows Mobile®, Linux™ Mobile, and Symbian®. TapRoot Systems Inc. is a Microsoft® development partner, a MontaVista™ Mobilinux™ Partner, a Symbian

Platinum Partner, a S60 Contractor and a S60 Wireless Technology Provider. TapRoot Systems is a privately held, venture-funded corporation headquartered in Research Triangle Park, NC, USA with development facilities in Dallas, Texas, Vancouver, British Columbia and Shanghai, China. TapRoot sales offices are located in the United States, London, Taipei, Beijing, Seoul and Tokyo.